

WORKSHEET

Diagnosis 7 keys to innovation

Score from 1 to 10 your opinion of how your organization responds to each key (write down what is done well and what is not). Don't just do it, let the rest of the members of the organization do it too. Get together and agree on the diagnosis together, it will be the official diagnosis of the company. Also make a list of what needs to be changed and improved.

Key	How is my organization performing? 1 = very bad / 10 = very good	Why? Describe what's missing or what you're doing well
KEY 1. Never think that your business model is the definitive one.	1 2 3 4 5 6 7 8 9 10	
KEY 2. Launch leitmotifs that focus your innovation.	1 2 3 4 5 6 7 8 9 10	
KEY 3. Innovate in the little things endlessly.	1 2 3 4 5 6 7 8 9 10	
KEY 4. Innovate on the big things from time to time.	1 2 3 4 5 6 7 8 9 10	
KEY 5. Don't innovate alone, create your own innovation network.	1 2 3 4 5 6 7 8 9 10	
KEY 6. Strengthen your company's business model.	1 2 3 4 5 6 7 8 9 10	
KEY 7. Create a unique or sufficiently unique business model.	1 2 3 4 5 6 7 8 9 10	

If you want to make a more detailed diagnosis, where you can discover precisely how innovative your organization is, and key by key, identify the areas in which it is necessary to act to innovate better, we invite you to explore the pages of the book: [tComo innovan los que innovan \(Spanish\)](#). Here you will also discover the keys to success of innovative companies.