



And if technology (R+D) is needed to innovate

Third-party technology providers

A company that needs to develop some type of technology to innovate has two alternatives to achieve it:

1) Create an R+D department in the company

If our approach is to become a technologically cutting-edge company in a sustained way and, as far as R+D is concerned, to be a benchmark in our sector, we must seriously study the possibility of having our own R+D department, capable of leading these challenges on an ongoing basis.

This approach will involve having an experienced R+D team, adapted to development needs and equipped with sufficient means to be able to carry out R+D aligned with the company's strategy and quality (means for: correct technological surveillance, development of prototypes, market research, monitoring of suppliers, etc.).

For a company, having an R+D department means a significant investment of money and time, but if the objectives are right and properly developed, the results will be more than recovered.

PROPOSAL FOR INNOVATION



2) Outsource suppliers/technology centers

But if what the company needs is a contribution of R+D (technology) not in such a sustained way, but in a more punctual way (although it may be periodic), a good alternative is to subcontract external suppliers to develop the technology (universities, technology centers, etc.).

Technology Centres are external technology providers, they are organisations specialised in the development of R+D projects - from a technical point of view -. They have proven to be a mechanism that helps companies to complete their R+D projects successfully. Third-party technology providers allow the companies that outsource them to effectively balance technology innovation and day-to-day management.

The advantage of outsourcing technology centres, compared to deploying your own R+D department, is that from the first moment we set our R+D objectives, we will have a team that is prepared, experienced and capable of achieving our goals faster and, probably, more economically than if we had to prepare it. organize and manage it internally.

How to access R+D technology centres?

- Universities have their own **Technology Transfer Centres**, which are responsible for directing and coordinating companies' R+D requests.
- The administration also facilitates networks of technology centers.
- Private Technology Centres that offer their R+D services through associations.

From the internet, and through the website of the different university centers, the administration, associations, we can access information and contact details of the R+D centers.