

5 Reoccurring Barriers to Innovation

Each company has its own barriers (to be discovered), but there are five that are reoccurring. Companies that have an open culture of innovation can most likely overcome them.

1.

The need to innovate is not appreciated in the organization

Habitually in many companies, its members do not see innovation as something necessary. They claim everything in their industry is invented and in any case, let others innovate, and we'll copy them.

2.

Not knowing where we're going

If members of the company do not know where to focus their efforts, proactively they won't be mobilized. They will argue against innovation claiming the company has not defined the direction.

3.

Negative past experiences.

Proposals, projects not completed, innovations that did not work or the team did not listen, are very common causes that slow down any new initiative.

4.

The fear of failure

In many business cultures errors are frowned upon. And so, members of the company are afraid to propose ideas, for fear of loss of confidence, loss of prestige or even a loss of their jobs in the event that the idea doesn't fly.

5.

The lack of recognition of Innovators of Company

In many companies only short-term successes are rewarded. And since innovations entail uncertainty and results in the medium and long term, the innovators desist because they perceive that their efforts will go unrecognized.