

Prioritize Innovations:

The aim at this stage is to ensure the correct selection of the innovations to be implemented. To do this, in coordination with senior management, establish strategic prioritization criteria.

Responsible for the Innovation Portfolio

Support in the implementation of innovation projects (you may also be responsible or member of a project) and be responsible for the overall coordination and monitoring of the entire portfolio of projects (internal and external).

AGENT OF CHANGE

Identify barriers to innovation in the organization and deploy mechanisms to overcome them, thus gradually consolidating to innovative culture in the company.

Activist of Business Innovation

Their mission will shake up and bring about change in your organization. To do this they will periodically organize internal and external activities that help others to see innovation as something positive and will conduct sessions for identifying opportunities and generating ideas.

Renewal of the Innovation Process:

Based on an established measurement system, it aims to identify what is right and what is wrong in the process. In consequence changes are made to the innovation process.



The 5 roles of the Innovation Manager