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- 1. identifies opportunities**
Develops a maverick spirit and is open to change and to question the environment in which the company operates and grasps what others do that goes unnoticed.
 - 2. It generates innovative ideas**
Cooperates with all kinds of people (internal or external to the company) and using creativity discovers potentially innovative ideas.
 - 3. Sell Ideas**
Ideas-opportunities at the beginning are easy to kill, therefore, you have to develop skills to sell the potential of his/her ideas (justifying the timing, how to develop them, costs and profits)
 - 4. Turning ideas into projects**
Ideas are only the first step, you must define how the idea can be carried out. You must know how to structure projects defining activities, assessing risks, estimating costs and execution times)
 - 5. Projects leadership**
... And if you has to execute your ideas, you must have knowledge of project management to successfully execute it.
 - 6. Learn from successes and failures**
So that innovation capacity increases with each project, you will be self-critical and will learn from mistakes and successes.

6 roles of intrapreneurship

... Because more and more companies look for entrepreneurs with innovative initiative for their organizations